



26 August 2010

Media release

Ask your pharmacist – best to be sure!

Australia's 5000 community pharmacies serve Australian health care consumers every week of the year – but one week's special. This year, Ask Your Pharmacist Week takes place 29 August - 4 September, showcasing the range of health products, services and advice available from Australia's most accessible health care professionals.

As part of the week, the Pharmacy Guild of Australia is launching a new community service video announcement, featuring the tagline: "For advice about medicines or minor ailments, ask your pharmacist – best to be sure."

The community service announcement can be viewed on the Ask Your Pharmacist website at:
www.guild.org.au/askyourpharmacist/content.asp?id=2380

As many as 10 million Australians turn to their local pharmacist for information about medicines or the treatment of a minor illness every year.

"Ask Your Pharmacist Week highlights the value that Australians place on their local community pharmacy for advice about medicines and on the treatment of minor illnesses," National President of the Pharmacy Guild of Australia, Kos Sclavos, said.

"Numerous surveys have shown that the Australian public put their trust and confidence in Australia's unique community pharmacy model, where they know a pharmacist is always available to give them reliable advice on medicines and health.

"Community pharmacies are a great and valued national health asset, and under the latest five-year Community Pharmacy Agreement signed this year, they are changing and evolving to provide an even broader range of professional services.

"We believe Australians are served by the best network of community pharmacies anywhere in the world. So when it comes to seeking advice on medicines and a range of health matters, the best way to be sure of getting reliable professional advice is to ask your pharmacist," Mr Sclavos said.

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